09/19/2012 11:53 AM

Showing Buylines: All Lines

Station WOTV-TV GRAND RAPIDS/KALAMAZ) .PESTKA FOR CONGRESS Advertiser (

Product Political

Estimate# 2332 Buyer Nathaniel Kronisch

Phone#

Fax#

) BUYING TIME Agency (

650 MASSACHUSETTS AVE, N.W., SUITE 210 WASHINGTON, DC 20001

Agency C/P1/P2/E 363/365/2332

Flight Dates 09/19/2012 - 09/25/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	W	6A-7A	NEWS 8 DAYBREAK	:30	\$15.00	09/19-09/19	0	0	0	\$0.00	
	2	TH	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	09/20-09/20	1	1	1	\$30.00	
	3	F	6A-7A	NEWS 8 DAYBREAK	:30	\$15.00	09/21-09/21	0	0	0	\$0.00	
	4	М	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	09/24-09/24	1	1	1	\$30.00	
	5	TU	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	09/25-09/25	1	1	1	\$30.00	
	6	W	7A-9A	GMA	:30	\$25.00	09/19-09/19	0	0	0	\$0.00	
	7	TH	7A-9A	GMA	:30	\$50.00	09/20-09/20	1	1	1	\$50.00	
	8	F	7A-9A	GMA	:30	\$50.00	09/21-09/21	1	1	1	\$50.00	
	9	М	7A-9A	GMA	:30	\$50.00	09/24-09/24	1	1	1	\$50.00	
	10	TU	7A-9A	GMA	:30	\$25.00	09/25-09/25	0	0	0	\$0.00	
	11	W	6P-630P	NEWS 8 AT 6PM	:30	\$75.00	09/19-09/19	1	1	1	\$75.00	
	12	TH	6P-630P	NEWS 8 AT 6PM	:30	\$25.00	09/20-09/20	0	0	0	\$0.00	
	13	F	6P-630P	NEWS 8 AT 6PM	:30	\$25.00	09/21-09/21	0	0	0	\$0.00	
	14	М	6P-630P	NEWS 8 AT 6PM	:30	\$75.00	09/24-09/24	1	1	1	\$75.00	
4												

Rep Order# 6853543 Ver# 3 Mod# 1 EC'd Yes	Status Confirmed	Traffic Order# Last Received: Showing Buylines: All	Printed: 09/19/2012 1:32 PM 09/19/2012 11:53 AM Lines	2 of 3
Station WOTV-TV GRAND RAPIDS/KALAMAZ Advertiser ().PESTKA FOR CONGRESS Product Political		() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001	Rep Firm Sales Office () PHILADELPHIA Salesperson () IAN AMBRON	

Advertiser Product Estimate# Buyer	Political			650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 Agency C/P1/P2/E 363/365/2332 Flight Dates 09/19/2012 - 09/25/2012				Sales Office () PHILADELPHIA Salesperson () IAN AMBRON Salesperson Phone# 215-567-6005				
Phone#				Hiatus Weel		07/17/2012 - 07/25/2012			Salesperson FAX#		215-507-6665	
Fax#	Day	y Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
15	TU		NEWS 8 AT 6PM		:30	\$25.00	09/25-09/25	0	0	0	\$0.00	
16	М	8P-10P	DANCING W/ STARS		:30	\$500.00	09/24-09/24	1	1	1	\$500.00	
17	W	9P-10P	MODERN FAM/NEIGHBORS	}	:30	\$400.00	09/19-09/19	0	0	0	\$0.00	
18	SA	8A-9A	GOOD MORNING AMERICA	1	:30	\$50.00	09/22-09/22	1	1	1	\$50.00	
19	SA	6P-630P	SATURDAY 6P NEWS		:30	\$50.00	09/22-09/22	0	0	0	\$0.00	
20	SU	8A-9A	GOOD MORING AMERICA		:30	\$50.00	09/23-09/23	1	1	1	\$50.00	
21	SU	9A-10A	THIS WEEK		:30	\$75.00	09/23-09/23	1	1	1	\$75.00	
22	SU	6P-630P	SUNDAY 6P NEWS		:30	\$100.00	09/23-09/23	1	1	1	\$100.00	
23	SU	630P-7P	SUNDAY 6P NEWS		:30	\$75.00	09/23-09/23	1	1	1	\$75.00	
24	F	9A-10A Buyline Comment	: TRISH GODDARD		:30	\$20.00	09/21-09/21	1	1	1	\$20.00	
25	М	4P-5P Buyline Comment	: DOCTORS		:30	\$25.00	09/24-09/24	1	1	1	\$25.00	

---REPORT TOTALS---

Report Totals: 16 / \$1,285.00

---SALES MONTHLY TOTALS---

Showing Buylines: All Lines

Agency() BUYING TIMERep Firm650 MASSACHUSETTS AVE,N.W., SUITE 210Sales Office (

WASHINGTON, DC 20001

 Estimate#
 2332
 Agency C/P1/P2/E
 363/365/2332

 Buyer
 Nathaniel Kronisch
 Flight Dates
 09/19/2012 - 09/25/2012
 Salesperson

Phone# Hiatus Weeks
Fax#

WOTV-TV GRAND RAPIDS/KALAMAZ

) .PESTKA FOR CONGRESS

 Flight Dates
 09/19/2012 - 09/25/2012
 Salesperson Phone#
 215-567-6005

 Hiatus Weeks
 Salesperson FAX#
 215-525-9757

) PHILADELPHIA

) IAN AMBRON

Salesperson (

Station Totals: 16 / \$1,285.00 Lines not sent/rcld/rtrn: 0 / \$0.00

Political

Sales Totals: 16 / \$1,285.00

and selectical terms of \$0.00

---COMPETITIVE---

Station

Product

Advertiser

Market Totals \$132,474 CATV 0% WOOD 41% WOTV 0% WWMT 30% WXMI 10%

WXSP 0% WZPX 0% WZZM 16%

Books null Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE